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IHRSA's research publications are the most authoritative reports on health club performance indicators, including revenue, retention, and member demographics. Now is the time for action! Tell Congress the industry needs relief.

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"The IHRSA Global Report shows that health clubs worldwide were flourishing before the COVID-19 pandemic. Strong performance indicators across global markets attest to the important role health clubs, gyms and studios play in helping the public engage in regular exercise and lead healthier lives.

The 2020 IHRSA Global Report | IHRSA

IHRSA 2020 Report [+9 Surprising Industry Insights Missing From It] The IHRSA 2020 report is a key source of information for the fitness industry. It's a fantastic resource that outlines health club statistics and is updated yearly without fail. But there's more to the fitness market than this report reveals, so what are the gaps that businesses need to be aware of?

IHRSA 2020 Report [+9 Surprising Industry Insights Missing ...

The IHRSA Greater 'Indian' Health Club Report. Home to a global economic power, the health club market in India is among the largest in the Asia- Pacific region. India ranks fifth in market size among Asia-Pacific health club markets at US\$821 million (AU\$1.17 billion) in annual revenue.

2019 IHRSA Global Report: Key Findings - What's New In Fitness

Download Free Ihrsra Research Reports to promote the health and fitness industry as a primary solution to the physical inactivity epidemic. LEARN ABOUT THE IHRSA FOUNDATION The 2019 IHRSA Global Report | IHRSA The 2018 IHRSA Health Club Consumer Report. This annual publication provides demographics and health, sports, and

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A perennial IHRSA bestseller, The IHRSA Global Report provides a comprehensive overview of the health club industry. "The IHRSA Global Report details performance indicators for 65 markets worldwide," said Jay Ablondi, IHRSA's executive vice president of global products. "Around the globe, the fitness industry continues to help consumers lead healthier lives as steady growth was recorded in key markets.

IHRSA Report: Worldwide Health Club Membership Now 183M ...

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The IHRSA Asia-Pacific Health Club Report shows there is room for growth in the region, as the average member penetration rate is just 3.8 per cent. Australia and New Zealand lead all Asia-Pacific markets in penetration rate at 14.8 per cent and 11.4 per cent, respectively.

IHRSA Update - World of Fitness

Short Description This IHRSA e-book highlights 10 key insights from the report "230 Million by 2030: The Global Movement to Increase Health Club Membership & Physical Activity".

Store - IHRSA

The global health club industry is showing growth despite ongoing economic challenges in some markets - and there's scope for further growth, according to the latest IHRSA Global Report. Melissa Rodriguez, senior research manager at IHRSA, outlines the key findings By Melissa Rodriguez, IHRSA | Published in Health Club Management 2016 issue 7

IHRSA update: Global growth - Health Club Management

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The findings have since been cited by IHRSA in letters to governors lobbying to keep gyms open, and the research has been shared online by prominent clubs and at least one elected official. But...

Experts warn coronavirus gym safety study promoted by ...

Last month, IHRSA released The IHRSA Latin American Report (Second Edition), which is sponsored by Hoist Fitness. This research publication, an update to the groundbreaking 2012 report, was produced in collaboration with Mercado Fitness (Argentina) and supported by trade body Fitness Brasil.

IHRSA - Learning from Latin America

For the first time in months, India's health and fitness clubs can reopen their doors to the public. With the approval of stakeholders and the Chief Minister of Maharashtra State Uddhav Thackeray, the more than 112 million people who call the region home will now be able to return to their gyms and safely exercise.